

TOGETHER WE ARE MAKING A DIFFERENCE.

The Jewish Foundation of Greater Toronto is the endowment program of UJA Federation of Greater Toronto. We are pleased to partner with visionary philanthropists and innovative organizations to address the ever changing needs of our community.

JEWISH FOUNDATION OF GREATER TORONTO

SHERMAN CAMPUS
4600 BATHURST STREET
TORONTO, ONTARIO, M2R 3V2
CANADA

T. 416 - 631 - 5703 | F. 416 - 631 - 5701
JEWISHFOUNDATION@UJAFED.ORG

JEWISHFOUNDATIONTORONTO.COM



MAKING AN IMPACT



2010



A SOLID FOUNDATION

The Jewish Foundation of Greater Toronto is dedicated to creating permanent resources to meet the challenges and needs of the Jewish community.

We are proud to announce that over the past year, investment growth and new funds have increased our permanent assets to over \$200 million. Together with the Foundation's \$162 million in planned gifts and bequests, our total assets have surpassed a remarkable \$360 million.

Over the last 5 years, the Jewish Foundation has distributed almost \$60 million in Canada, Israel and throughout the Jewish world. Together with our family of donors we have provided emergency assistance for our city's growing Holocaust survivor population, we have sent hundreds of children from low-income families to Jewish summer camps, and we have strengthened our city's Jewish identity through various cultural projects.

The Jewish Foundation is a shining example of our commitment to one another, and plays a vital role in supporting our community today, tomorrow, and in the future.

We applaud our family of donors for their vision and generosity.

Making our move. Over the last year, the Jewish Foundation of Greater Toronto has come a long way. We contemplated where Jewish Toronto needs us most, and with your help we made strategic moves to help improve our community.

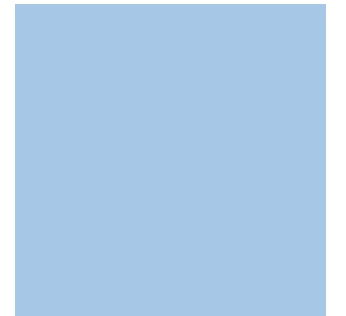
Healthy @ Home

This year marked the beginning of the Healthy @ Home initiative - a program that brings services to isolated seniors to keep them healthy and improve their quality of life.

PARTNERS: Bernard Betel Centre (lead agency), Baycrest, JIAS Toronto, JRCC, Pearl Langer Fund at the Jewish Foundation, United Jewish Appeal.

TARGET GROUP: Jewish seniors who are isolated (usually because they are poor, frail or newcomers) who live in apartment buildings along the Bathurst Street corridor between Eglinton and Steeles.

OBJECTIVE: To provide exercise, health education and other health related initiatives for seniors, and to facilitate social and recreational activities.



“I know what it is like to go away with a group and have to accept that I won't be able to take part in every aspect of the tour. However, on this trip, every participant took part in every single activity.”

Lerona Gelb, Birthright Israel No Limits trip leader

Birthright Israel: No Limits

The Jewish Foundation's Community Fund provides unrestricted essential financial resources to address the ever changing needs of our community. A grant from this year's Community Fund gave physically disabled young Jewish adults the opportunity to experience Israel on an intense ten day exploration of Jewish culture, history and its people.

PARTNERS: Community Fund at the Jewish Foundation, Taglit-Birthright Israel.

TARGET GROUP: Disabled Jewish men and women between the ages of 18 and 26 who have never had the opportunity to visit Israel.

OBJECTIVE: To give the physically disabled full access to the life-changing benefits of the Taglit-Birthright Israel experience. All of the trip's participants took part in various tourist activities while being immersed in Israeli history and culture.

Read Birthright Israel No Limits participant Jessica Silver's story on our website:

www.jewishfoundationtoronto.com

KIDS AT PLAY

B'NAI TZEDEK TEEN PHILANTHROPY



B'nai Tzedek is an innovative program introducing teenagers to the value and rewards of tzedakah and tikkun olam. Teenagers establish an endowment fund in their own name with a minimum donation of \$1000. To establish a B'nai Tzedek fund, contact Angela D'Aversa at ADaversa@ujafed.org or 416.631.5833.

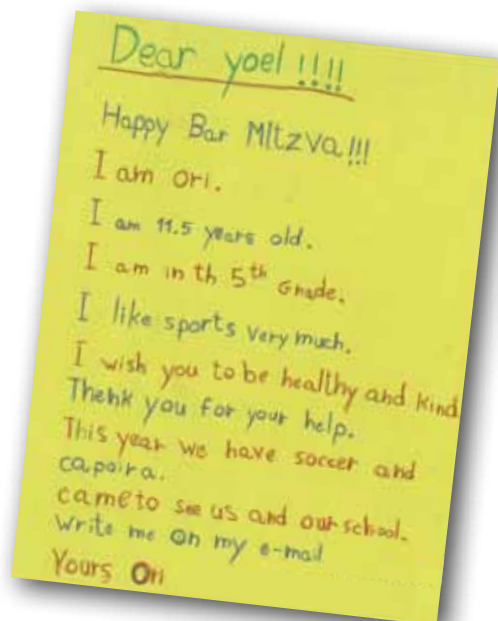
Teens making an impact...

The B'nai Tzedek Teen Philanthropy program is on the rise this year, with nearly 140 teen philanthropists committed to improving the lives of others less fortunate than themselves. Here are a few examples of teens who know that **you are never too young to make a difference.**



Yoel Bloomberg (right) meets children from the Akiva School in Bat Yam, Israel

A letter from one of the children in Bat Yam, thanking Yoel for the impact he has made on the community



... around the world

Yoel Bloomberg's Bar Mitzvah haftarah discussed the mandatory mitzvah for all of the people of Israel to give ten percent of their earnings to charity. This concept inspired Yoel to make charitable giving a central theme of his Bar Mitzvah, making the day even more meaningful for him and his family.

Yoel's generous contribution to the after-school program at the Akiva School in Bat Yam, Israel, funded a basketball and martial arts program for predominantly Ethiopian immigrant and vulnerable Israeli children. Shortly after his Bar Mitzvah this year, Yoel and his family visited the school during a trip to Israel. Meeting the children at the Akiva School opened Yoel's eyes to how fortunate he is, and to the full potential of his actions.

CRITICAL SQUARE

...in our own backyard

Siblings **Ryan and Macey Standil** volunteer at Reena, a centre dedicated to enriching the lives of developmentally disabled children and young adults. "Playing a part in someone else's success is the most rewarding aspect of volunteering," says Ryan, who has volunteered at Reena for the past seven years. Macey agrees that their time at Reena is extremely rewarding. "It makes me realize how my small acts of giving really impact the people I work with."

An active member of the B'nai Tzedek program, Macey began her philanthropic career by opening a B'nai Tzedek fund in honour of her Bat Mitzvah, enabling her to make yearly distributions to organizations of her choice. She also participated in the Twinning program, where she "twinned" her bat mitzvah with a child who perished in the Holocaust. "I know the rewards of giving back," says Macey. "Through my involvement with the B'nai Tzedek Teen Philanthropy Program, I've learned a great deal and am motivated to continue helping out in the future."

OPTIMAL PLAY



Enriching the lives of developmentally disabled children at Reena

CULTURE CORNER

Ashkenaz Festival

The Ashkenaz Foundation is a community-based organization dedicated to fostering an increased awareness of Yiddish and Jewish culture through the arts. This year marks the 15th anniversary of Toronto's Ashkenaz Festival, the largest Jewish cultural event in Canada.

PARTNERS: The Mary Berman Fund for Yiddish Education, The Benjamin and Estelle Schneider Fund, and The Dora Salsberg Fund for Yiddish.

TARGET GROUP: The Festival showcases approximately 50-75 acts from Canada and around the world, including 200+ artists and performers working in music, theatre, dance, film, literature, craft, and visual arts. It places a strong emphasis on local and emerging talent, community, education, and outreach, and draws a diverse, multicultural audience of over 50,000 people.

OBJECTIVE: This year, the Jewish Foundation funded a performance by the family oriented Yiddish song group, "Schacter Techter," a presentation by Yiddish raconteur and New York best selling novelist Michael Wex, and Jewish folktales, fables, and stories told by author Aubrey Davis.



The Ashkenaz Festival: An artistic display of Jewish culture

Now it's your turn. We've set up the board with a few examples of our high priority projects. All of the pieces are in place; where they go next is up to you. Make your move. Help support one of these initiatives or other funding opportunities. Contact Ronit Holtzman at 416.631.5738 for more information.

AGENCY	PROJECT	REQUEST	DESCRIPTION
Bernard Betel Centre	Healthy @ Home	\$10,000	This program provides social and recreation programs to isolated, vulnerable seniors where they live. A gift of \$10,000 will provide a year of gentle fitness programs to seniors living in 4 apartment buildings.
Chai Tikvah	Partnership Support	\$5,000	Support a partnership between Chai Tikvah and Spark of Brilliance, an organization working with art and the mentally ill. This will include monthly art groups.
Circle of Care	Holocaust Survivor Home Care Program	\$6,000	Help provide 200 hours of homecare to a Holocaust survivor living in the community.
Hillel	Understanding Israel	\$5,000	The goal of this program is to create a better informed and more knowledgeable cadre of Jewish students on Toronto university campuses that can become involved in being advocates for Israel. \$5,000 would cover the cost of at least two major speakers, advertising and promotional materials, and subsidies for a planned training weekend.
Israel	Challenge ("Etgaram") Program	\$3,000	The Sderot Challenge Centre for at-risk youth offers a positive channel for youth to diffuse tensions and release energy through physical activities, sports, environment and nature programs, and outdoor adventure programs. A gift of \$3,000 will help to provide programming outside of Sderot, in areas that are safe and not within range of Kassam missiles.
JACS	Getting Started Group	\$7,500	This program is designed for people who are not familiar with the recovery process. They are people who have decided that they cannot go on living with the devastation that their addiction is causing but they have no idea where to start to look for help.
Jewish Family & Child	Group Counselling for Domestic Violence	\$5,000 per group	This group provides healing from the impact of abuse, as well as education regarding available resources such as housing and employment. Last year, 14 counselling groups were held embracing over 100 women.

AGENCY	PROJECT	REQUEST	DESCRIPTION
Jewish Vocational Service	Career Counselling	\$2,500	Mature job seekers now comprise over 60% of Jewish Vocational Services caseload through their ParnossahWorksCanada program, which links Jewish job candidates to meaningful employment opportunities. For \$2,500, JVS can provide career transition counselling for 10 mature workers.
JIAS Toronto	Newcomer Connectivity	\$5,000	Toronto can be an overwhelming place for newcomer youth. For \$5,000, JIAS Toronto can subsidize the annual cost of monthly trips to acculturate a new Canadian, connecting them to their new city, culture and community.
Kehilla Residential Programme	Enchin Seniors Fund	\$1,240 per senior	A gift of \$1,240 will provide a low income senior with a quarterly stipend to live Jewishly and purchase kosher foods for the holidays, gifts for families that host holiday meals and high holiday services tickets.
Koffler Centre of the Arts	Jewish Cultural Exhibitions	\$3,000	The Koffler Centre of the Arts presents original exhibitions of photography and social history that explore untapped themes of Jewish heritage, history, and community, presenting new and dynamic jumping off points for dialogue and programming, as well as a different approach to understanding Jewish communal life today.
Reena	MOD Squad	\$22,000 OR \$880 per participant	MOD Squad was started by Reena families who were looking for opportunities for their teens and young adults to socialize in a fun and safe environment. Many youth with developmental disabilities find their special cognitive and social development needs segregate them from programs in the community. At MOD Squad, youth meet weekly to have fun while learning and developing social and life skills. For \$22,000, twenty-five young adults can participate in the program for one year.
Toronto Jewish Free Loan Cassa	Interest Free Loans	\$10,000	Help transform lives by providing interest-free loans for business, personal and educational purposes. If accepted into the program, clients pay every dollar back to the organization, and the funding rotates to provide others in need with a hand up. A \$10,000 grant would give a new business owner the opportunity to pursue their passion, and put them on a path to self-reliance.
Zareinu	Education and Therapeutic Services	\$15,000	Support educational and therapeutic services to children with special needs in the Jewish community. Currently, the school delivers services to 67 students. A \$15,000 grant would provide vital subsidies for children to attend Zareinu, and receive specialized treatment and a Jewish education.